

Membership Information and Certification Program

HBMA is committed to advancing the healthcare billing and management industry through advocacy and by providing education, information, and valuable resources to its members while promoting high ethical and professional standards.

HBMA UNDERSTANDS YOUR BUSINESS. NOW PUT US TO WORK FOR YOU.

About the Healthcare Billing & Management Association (HBMA)

As a non-profit, member-led trade association, HBMA represents over 47,000 employees at nearly 500 revenue cycle management firms and professional billing departments. Founded in 1993, HBMA fosters personal development, advocates on the behalf of the medical billing profession, and promotes cooperation through a wide range of business resources, educational events, networking opportunities, certification programs, and enforcement of the Medical Biller's Code of Ethics.

educate. advocate. collaborate.

DID YOU KNOW that you can save on attending the HBMA 2016: The Healthcare

“I am a Charter Member of HBMA and believe it is one of the main reasons why I am still in business after 32 years. Meetings provide information that has kept me on the cusp of this industry since many of our speakers provide valuable information. I have found solutions and increased efficiencies by working with vendors who have exhibited at meetings. My clients have benefited from my involvement in HBMA as well. HBMA has contributed so much on a personal and professional level.”

— Madelon I. Berger, MPH, MA, CCS-P, CPC, CHBME, President, Bill of Health Services, Inc.

Visit www.hbma.org/join for more information on HBMA membership.

WE KNOW YOU AND YOUR BUSINESS. GET TO KNOW US.

Thousands of your peers rely on HBMA for the latest information and resources to move their businesses forward. As a member of the HBMA community, you will be able to effortlessly exchange ideas and connect with colleagues around the country who are facing the same challenges as you.

STAY ON THE FOREFRONT OF THE INDUSTRY:

- Never miss out on the latest legislative and regulatory news announcements and analysis.
- Hone your knowledge with an online repository of information and resources at your fingertips, including the 24/7 online HBMA Message Board.
- Remain current and differentiate yourself within the ever-evolving revenue cycle management industry with conferences and other educational opportunities.
- Boost your edge in this increasingly competitive industry and make an immediate connection to more than 47,000 revenue cycle management professionals when you join HBMA.

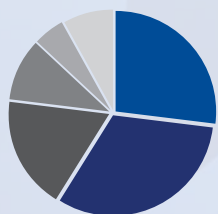
Billing is the official member publication of HBMA. Its mission is to publish timely, industry-leading articles that HBMA members and non-members can put to work. It is a valuable communication tool for healthcare professionals, with articles written by industry experts on the latest billing and healthcare management topics, as well as general management issues relevant to healthcare business owners.

HBMA members receive six print issues of *Billing* each year and have access to the digital editions and archives available online at www.hbma.org/billing.

Revenue Cycle Management Conference when you become an HBMA member?

HBMA MEMBERS BY COMPANY SIZE

Large or small, specialized or diverse, our members' clientele is comprised of about 60% hospital based physicians, 30% office-based physicians, and about 10% allied healthcare providers.



- ▶ 1 to 5 employees = 27%
- ▶ 6 to 15 employees = 32%
- ▶ 16 to 30 employees = 18%

- ▶ 31 to 60 employees = 10%
- ▶ 61 to 90 employees = 5%
- ▶ 91 + = 8%

Go to www.hbma.org to learn more!

MARKET YOUR PROFESSIONALISM BY DEMONSTRATING EXCELLENCE

CHBME

CERTIFICATION PROGRAM

You work hard to stay up to date on issues and developments in the billing industry. By joining HBMA's **Certified Healthcare Billing & Management Executive (CHBME) Program**, you demonstrate to your peers — and your current and prospective clients — that you are dedicated to continuing professional education in this fast-changing, challenging industry.

The **CHBME Program** is designed for owners, senior management, and compliance professionals who are HBMA members. Participants in the CHBME Program have three (3) years to earn the continuing education units (CEUs) necessary to attain and maintain certification.

Questions?
Contact info@hbma.org.

Requirements for Initial Certification

- Maintain an active HBMA membership
- Submit initial application and \$350 fee
- Complete 60 CEUs within three years of acceptance (at least 60% from HBMA sources)

» **HBMA Sponsored Programs**

(Must be at least 36 of your total of 60 credits)

- Attend HBMA Events — including the Healthcare Revenue Cycle Conference (formerly the Fall Annual Conference), recorded conference sessions, Compliance Conference, and webinars (live and recorded)
- Serve as an HBMA Committee or Board Member
- Serve as an HBMA Course Instructor
- Contribute written articles for HBMA Publications
- Complete quizzes in *Billing* journal

» **Non-HBMA Sponsored Programs**


*(Up to 24 credits)**

- Programs provided by approved associations including MGMA, HFMA, RBMA, AAPC, HCCA, ACA, AAHAM, and AHIMA
- Programs provided by local Medicare carriers
- Related educational programs provided by Medical Specialty Associations

**Certificants must produce certificates of attendance when applying for the exam.*

- Attend at least one live HBMA Conference within three years of acceptance
- Successfully complete and pass exam (100 questions)

HBMA MEMBERSHIP CATEGORIES AND BENEFITS

	Revenue Cycle Management Companies (RCM) \$495*	Professional Billing Departments (PBD) \$495*	Vendor Members \$1010	RCM Individual Members New! \$195	PBD Individual Members New! \$195	Student Members New! \$45
Message Boards	unlimited	unlimited	limited	unlimited	unlimited	limited
Government Relations and Advocacy						
Volunteer Opportunities						
Job Board						
Webinars and Expertise Related to Revenue Cycle Management						
Billing Journal Bi-monthly Publication	print and digital	print and digital	print and digital	digital	digital	digital
Conference Member Registration Discounts						
Document Library						
Benchmarking and Surveys						
Vendor Marketplace Interactive Buyer's Guide						
Partner Products and Services	unlimited	unlimited	unlimited	limited	limited	limited
PQRS Reporting Solutions						
CHBME Certification Program						
Commercial Payor Reporting Tool						
Washington Report Monthly Online Publication						
Industry Accreditation						
Webinars and Conference Sponsorship Opportunities						
Conference Exhibit Booth Discounts						
Website Banner Advertising Opportunities						
Billing Journal Print and Digital Advertising Opportunities						
Email and Mailing List Rental Opportunities						
Client Newsletter Monthly Subscription Opportunity						
Voting Rights						
Billing Service Locator Interactive RFI Matching Program						
Find a Biller Search Interactive and Searchable Listing						

*The membership dues for RCM Company and PBD Company membership are based on the number of full time equivalent staff members supporting the billing and related operations of the respective companies, whether directly employed or contracted. Dues range from \$495-\$1,460.

MEMBER VALUE PROGRAM

HBMA offers two types of membership to suit your needs:

- **Corporate** provides benefits to your entire company
- **Individual** offers benefits to only one person

Visit us at www.hbma.org/join

The HBMA Member Value Program (MVP) expands and enhances the value of HBMA membership.

Below are the discounts available to all HBMA members for a variety of products and services:

- **Continuing Education:** HBMA has continuing education unit (CEU) reciprocity agreements for preapproved education with **AHIMA** and **AAPC**.
- **Coding Resources:**
 - » HBMA members receive up to 50% off products and services from **AAPC**, including coding resource books and services.
 - » **Alpha II** offers HBMA members special discounts on their ICD-10 coding products. Save 30% on the Easy Coder ICD-10 CM code books. HBMA members also get a free 30-day trial and save 20% on CodingSystem.
 - » HBMA members receive 20% off **DecisionHealth** (Part B News and **CodingBooks.com**).
 - » HBMA members save up to 40% off **Ingenix** coding resources, which are available in a wide array of formats and services including Web-based tools, books, desktop software, and print and electronic updates.
 - » HBMA members receive a 40% discount on educational content from **Panacea Healthcare Solutions**, including MedLearn Publishing's publications and webcasts.
- **Compliance:**
 - » **First Healthcare Compliance** – Healthcare Billing Company Compliance Program Management Solution. Reduce the risks by establishing a comprehensive compliance program.
 - » **Kirschenbaum & Kirschenbaum, P.C.**, offers HBMA corporate members a 15% discount on all of their customizable compliance forms, discounted legal fees, and free initial consultations.
- **Credentialing: Clinicspectrum** offers HBMA members a discount on their credentialing technology platform, CredentialingSpectrum. HBMA members receive a 90 day trial on the platform that includes full training and customization and a \$25 discount per provider, per payer enrollment.
- **Credit Card Processing: Moneris Solutions** offers low rates and new services for HBMA members. Ensure your medical office and hospital-based clients have the most reliable and cost-effective patient payment processing options available.
- **Education:**
 - » Exclusive free educational webinars are available to HBMA members.
 - » HBMA members receive discounted registration for partner educational programs.
- **Errors & Omission Insurance:** HBMA's endorsed specialty E&O insurance provider offers new coverage endorsements at no extra charge. This program offers special pricing and unique policy benefits tailored to the exposures faced by third party medical billers.
- **HR Solutions:**
 - » **Performance Resources, Inc (PRI)** offers HBMA members a discount on their HR products. HBMA members can save up to 20% off on PRI's ApplicantPool System, job posting services, and assessment tools.
 - » HBMA members are eligible for discounts and assistance with the PRI human resource recruiting tool.
- **PQRS: Mingle Analytics** provides HBMA members PQRS Solutions™, a quality reporting product and service at 25% discount off the list price.
- **Procurement Solutions:** HBMA has partnered with **Concord Purchasing Solutions** to custom design a sourcing program that gives HBMA members the same buying power as the largest health systems. Leverage HBMA Purchasing Solutions on behalf of your clients and receive discounts on medical supplies, pharmaceuticals, facility and office supplies, and more!

HBMA COMMITTEES WORK HARD TO SERVE MEMBERS

Commercial Payor Relations Committee

The Commercial Payor Relations Committee advocates for our members by establishing meaningful relationships with payors through cooperative initiatives that strive to reduce costs, administrative burdens, and aid our membership in dealing with the increasing complexity of the billing and reimbursement process.

Education Committee

The Education Committee provides pertinent education for the HBMA membership and our medical billing community. The committee is also charged with developing new programs on the cutting edge of healthcare changes mandated by healthcare reform. The HBMA Education Task Force works to find new and innovative ways to meet your needs, engage new members, expand and grow our membership, add diversity, and deliver new, meaningful and exciting programs.

Finance Committee

The Finance Committee oversees HBMA's financial affairs and the annual financial statement audit. Responsibilities include budgeting and financial planning, financial reporting, and the creation and monitoring of internal controls and accountability policies.

Government Relations Committee

The Government Relations Committee monitors ongoing national regulatory activities that affect the medical billing industry, actively comments on or explains HBMA's position on such regulatory activity through HBMA's government affairs office, offers HBMA expertise and research to regulatory agencies as needed, informs HBMA membership of pertinent regulatory activity, and solicits the positions of HBMA members on regulatory activities, where appropriate.

Membership Committee

An overarching goal for the Membership Committee is to maximize the efficiency of each committee and of governance overall. The committee focuses on areas of growth to strengthen HBMA's membership and its value proposition.

Publications Committee

The Publications Committee is dedicated to developing and publishing the bi-monthly *Billing* journal for our members. The committee seeks authors who will provide meaningful and relevant content that can help professionals prosper and succeed. In addition to publishing six issues per year, special editions are included for post-conference following the CMS/Hill Day in the summer and the Healthcare Revenue Cycle Conference in the fall.

Vendor Affiliate Advisory Committee

The Vendor Affiliate Advisory Committee serves as the vital communications link between HBMA and the vendor community. The committee provides input on all of HBMA's vendor marketing and communication policies. The committee works to support vendors at all conferences and exhibit areas before, during, and after each conference.

“Since joining HBMA, I have fostered some of the best business and personal relationships ever! The opportunity to network and share war stories, ideas and strategies has been awesome. I cannot imagine living without my HBMA family.”

— Lisa M. Clifford, CPC, CHBME, President,
Clifford Medical Billing Specialists Inc.

For more information on HBMA membership, visit us at www.hbma.org/join



2025 M Street NW, Suite 800
Washington, DC 20036
info@hbma.org • 877.640.HBMA
www.hbma.org