

2013

SPRING EDUCATIONAL CONFERENCE

APRIL 17-19 • WALT DISNEY WORLD SWAN & DOLPHIN • ORLANDO, FL

MOBILE APP

Sponsorship Opportunities



Maximize Your Exposure

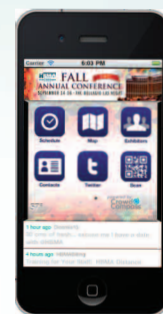
WITH THE HBMA 2013 SPRING CONFERENCE MOBILE APP!

ROTATING BANNER ADVERTISING \$1,500

Get Your Company name and logo in front of all conference attendees for one month prior to, during, and after the Spring Educational Conference by advertising on the mobile app. That's a minimum of two months' exposure!

- Your banner ad will link to your exhibitor listing page, including your website for additional promotion
- All Platinum Level Sponsors will receive a complimentary rotating banner ad (a \$1,000 value!)
- Other rotating banner ads are offered at \$1,500 each

Note: Your logo artwork is due to the HBMA national office by **January 17, 2013**. Images need to be supplied in PNG format at 640x150 px, 72 dpi.

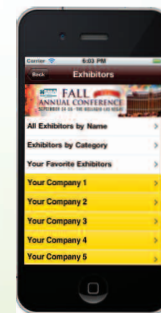


ENHANCED EXHIBITOR LISTING (EEL) \$199

Includes:

- Your company logo – only sponsors and EEL will have their logo appear
- Standard contact information – name, phone, fax, address, email, and booth number
- PLUS any promotional materials, such as your company brochure, PDFs, photos
- Special promotions, invitations, messages, or presentations
- You will be given an URL so you can replace any information you want to include

Note: Notify the HBMA national office by **February 17, 2013** to have your enhanced exhibitor listing. Your information will be up one month prior to, during, and after the conference. A minimum of two months exposure for your company!



For more details, please call Cindy Rounds at (877) 640-4262.



BE A PART OF HBMA'S 20th ANNIVERSARY CELEBRATION