

HBMA
Healthcare
BILLING & MANAGEMENT
Association

Shrima 2012

EDUCATIONAL CONFERENCE

THURSDAY - SATURDAY **APRIL 19 - 21**

THE ROOSEVELT HOTEL • NEW ORLEANS, LOUISIANA

CONFERENCE SCHEDULE





Schedule AT-A-GLANCE

THURSDAY, APRIL 19

- 8:00 am – 12:00 pm **PRE-CONFERENCE SESSION**
 A. **Hot Topics In Compliance** – Holly Louie, Karen Collier, Robert Burleigh, Patrick Lukacs
 B. **Strategic Planning** – Jud Neal
- 12:00 – 1:00 pm First-Time/New Member Lunch Session
- 1:00 – 2:00 pm **President's Welcome** – Don Rodden
- 2:00 – 3:30 pm **Keynote Address: Growing Your Business** – Terri Langhans
- 3:30 – 4:00 pm Break
- 4:00 – 5:30 pm **Disaster Preparedness Best Practices** – Robert Chaput
- 5:30 – 7:00 pm Exhibitor Showcase & Opening Reception

FRIDAY, APRIL 20

- 7:00 – 8:00 am Continental Breakfast
- 8:00 – 9:30 am **Washington Update** – Bill Finerfrock
- 9:30 – 10:30 am Exhibitor Showcase & Break
- 10:30 am – 12:00 pm **CONCURRENT EDUCATION SESSIONS**
 A. **Surviving a Disaster** – Dave Jakielo (Moderator) and Panelists to include Jean Campbell-Morgan, Cindy Pittmon, and Robert Chaput
 B. **Negotiating Business Continuity Agreements** – Mark Grossman
- 12:00 – 1:30 pm Networking Luncheon (by company size)
- 1:30 – 3:00 pm **CONCURRENT EDUCATION SESSIONS**
 A. **Business Continuity: It's All About the NEXT EHR** – Barbara Drury
 B. **Industry Dealmakers Update** – Steven Harris & Ted Stack
- 3:00 – 4:00 pm Exhibitor Showcase & Break
- 4:00 – 5:30 pm **CONCURRENT EDUCATION SESSIONS**
 A. **How to Write a Risk Management/Disaster Plan** – Dave Jakeilo, Rich Papperman, Jean Campbell, Cindy Pittmon, Robert Chaput
 B. **12 Biggest Misconceptions Owner Have About Selling Their Business** – Ted Stack and Steven Harris
- 5:30 – 6:30 pm Exhibitor Hosted Wine & Cheese Reception
- 7:00 – 10:00 pm Off-site Event on the Paddlewheeler Creole Queen



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SATURDAY, APRIL 21

- 7:00 – 8:00 am Continental Breakfast
- 8:00 – 9:30 am **CONCURRENT EDUCATION SESSIONS**
 A. **Maintaining Balance at Work and Home** – Bryan Dodge
 B. **ICD-10 Implementation** – Holly Louie & Melody Mulaik
 C. **SSAE 16 – The SAS 70 Replacement Survival Guide** – Robert Brenis
- 9:30 – 10:30 am Exhibitor Showcase & Morning Break
- 10:30 am – 12:00 pm **CLOSING KEYNOTE: Building a Better You** – Bryan Dodge
- 12:00 – 12:15 pm **HBMA President's Closing** – Don Rodden
- 1:00 – 4:00 pm **POST-CONFERENCE SESSION**
How to Complete a Meaningful Use/HIPAA Security Risk Analysis – Robert Chaput

Participants in the HBMA Spring Conference may earn up to **14.75 credits** toward the designation of CHBME (Certified Healthcare Billing & Management Executive). The Pre-Conference Courses offer an additional 4.00 credits, and for the Post-Conference Session you may earn 3.00 credits.