

SCHEDULE AT-A-GLANCE



TUESDAY, SEPTEMBER 11, 2012

7:00 am – 5:00 pm **Hill Visit and Lobby Day** – *Bill Finerfrock*

WEDNESDAY, SEPTEMBER 12, 2012

8:00 am – 12:00 pm **PRE-CONFERENCE SESSION**
 A. **Hot Topics In Compliance**
Holly Louie, Robert Burleigh, Virginia Evans, Esq., James Wieland, Esq.
 B. **Operational EHR Opportunities for the Medical Biller** – *Ron Sterling*

1:00 – 2:30 pm **OPENING KEYNOTE** – *The Honorable Newt Gingrich*

2:30 – 3:00 pm **President's Welcome** – *Don Rodden*

3:00 – 4:00 pm **GOVERNMENT SPEAKERS (invited)**
Jonathan Blum, Deputy Director, CMS
Jacob Reider, MD, Office of the National Coordinator for Health IT

4:00 – 4:15 pm Break

4:15 – 5:30 pm **KEYNOTE ADDRESS: The Future of Healthcare** – *David Cutler, PhD, MIT*

5:30 – 7:30 pm Exhibitor Showcase & Opening Reception

THURSDAY, SEPTEMBER 13, 2012

7:00 – 8:00 am Continental Breakfast
 First Time/New Member Breakfast Session

8:00 – 9:30 am **GENERAL SESSION: The New World of Healthcare Reform**
Bill Finerfrock, Dr. William Rodgers, and Panelists

9:30 – 10:30 am Exhibitor Showcase & Break

10:30 am – 12:00 pm **CONCURRENT EDUCATION SESSIONS**
 A. **Evolving Client Models** – *Phil Ellis*
 B. **Do EHRs Increase Liability?** – *Mark Anderson*

12:00 – 12:30 pm Membership Meeting

12:30 – 2:00 pm Awards and Vendor Appreciation Luncheon

2:00 – 3:00 pm **CONCURRENT EDUCATION SESSIONS**
 A. **Surviving and Thriving in a Consolidating RCM Industry**
Eric Beier, MD, MBA and Greg Hackney
 B. **Stage 2 Meaningful Use: Issues & Strategies** – *Ron Sterling*

3:00 – 4:00 pm Exhibitor Showcase & Break

4:00 – 5:30 pm **CONCURRENT EDUCATION SESSIONS**
 A. **ICD-10 Update** – *Holly Louie & Melody Mulaik*
 B. **Process Improvement with Electronic Health Records**
Margret Amatayakul

5:30 – 6:30 pm Exhibitor Showcase and Reception

7:00 – 10:00 pm Off-Site Event at Bobby McKeys Dueling Piano Bar



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FRIDAY, SEPTEMBER 14, 2012

7:00 – 8:00 am Continental Breakfast

8:00 – 9:30 am **CONCURRENT EDUCATION SESSIONS**
 A. **Update on Privacy & Security Policy and Enforcement** – *Adam Greene, Esq.*
 B. **EHR Trusted Advisor & the Clinical Daily Close Concept** – *Ron Sterling*
 C. **Strategies for Making the EHR Work for You** – *Margret Amatayakul*

9:30 – 10:30 am Exhibitor Showcase & Morning Break

10:30 am – 12:00 pm **CLOSING GENERAL SESSION:**
Washington Update – *Bill Finerfrock & Government Relations Committee*

12:00 – 12:15 pm **HBMA President's Closing** – *Don Rodden*

1:00 – 5:00 pm **Post-Conference Session: Exhibitor Demonstrations**



Participants in the HBMA Fall Conference may earn up to 14.0 credits toward the designation of CHBME (Certified Healthcare Billing & Management Executive). The pre-conference programs offer an additional 4.0 credits and the Hill Visit offers 3.0 credits.