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Speakers and Agenda Announced for Healthcare Billing & Management Association 2010 Spring Educational Conference

Baltimore event will focus on the regulations and technological advances impacting the medical billing industry

LAGUNA BEACH, Calif. — March 08, 2010 — The Healthcare Billing & Management Association ([HBMA](#)), a non-profit educational resource and advocacy group representing third-party medical billers and billing professionals, announced today details of the association's 2010 Spring Educational Conference. This year's conference takes place at the Baltimore Marriott Waterfront, April 14-16, 2010, and will provide attendees the opportunity to learn about recent and imminent changes in the healthcare industry.

The spring event features pre-conference and post-conference programs and an array of educational sessions focused on current issues in the billing management industry. Session highlights include:

- Privacy and Security Compliance as it Relates to Meaningful Use
- Telecommuting: Is it Right for Your Team and Your Company?
- Compliance and the Electronic Medical Record
- Self-Insured Medical Plans and Regulations
- ICD-10
- Clearinghouses & Medical Billers: Moving EDI Forward Together
- Building Your Personal Brand

The conference also features a session led by Bill Finerfrock, HBMA's government representative and vice president of health policy for Capitol Associates in Washington D.C. This "Washington Update" will provide insights into how pending legislation and regulations will affect the billing community.

"Our spring conference offers tremendous opportunities for medical billers to meet face-to-face with industry experts, take advantage of great networking opportunities during the exhibitor showcase, and attend our outstanding educational sessions," said HBMA President Scott Everson, CHBME. "This year, we've added an insightful component where conference participants can experience behind the scenes efforts of the HBMA Government Relations and Technology Committees first hand."

The 1:45 p.m. general session on Wednesday, April 15, features keynote speaker Jonathan Blum, director of the Center for Medicare Management (CMM), and acting director, Center for Drug and Health Plan Choice (CPC). This session will give participants an inside perspective on Medicare Reform and the future of Medicare. The conference also features the popular exhibitor showcase, a closing general session titled, "What Makes the Great Ones Great" and a post-conference session that focuses on third-party medical billing and EHR.

HBMA educational conferences are open to anyone interested in learning more about the healthcare revenue cycle process. Conference sessions have been specifically designed to confront the challenges facing third-party billers, as well as addressing the unique needs of healthcare providers who manage their own billing. Each year, the association hosts spring and fall conferences with changing venues to better



accommodate participants from across the country. To learn more or register for HBMA's 2010 Spring Educational Conference, visit the [event page](#) at www.hbma.org.

About HBMA

A non-profit, member-led trade association, the Healthcare Billing & Management Association (HBMA) represents more than 30,000 employees at well over 650 third-party medical billing firms. Annually, HBMA companies submit more than 350 million initial claims on behalf of hospital-based physicians, office-based physicians and other allied healthcare providers. Founded in 1993, HBMA and its members foster personal development, advocate on the behalf of the profession, and promote cooperation through a wide range of business resources, educational events, networking opportunities, certification programs and adherence to the Medical Biller's Code of Ethics. As the only trade association representing the interests of medical billers in Washington D.C., HBMA works with legislative stakeholders and federal agencies to improve the business of medical billing and the practice of healthcare. Learn more about how HBMA is elevating the medical billing profession at www.hbma.org.

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