



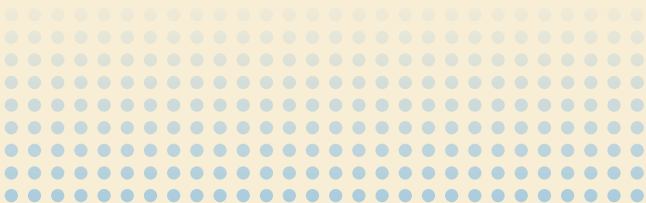
☐☐☐ The Benefits of Membership

- Education & Training
- Publications
- Marketing Efforts
- Online Resources
- Certification Program



...and more!

educate. advocate. cooperate.





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The Purpose of the Healthcare Billing and Management Association (HBMA) is to:

- Foster professional development
- Establish relationships with key organizations and governmental agencies
- Advocate on the behalf of the profession
- Offer a wide range of business resources, educational events, networking opportunities, certification programs and adherence to the Medical Biller's Code of Ethics for the benefit of its membership

As the **premier trade association** representing the interests of medical billing professionals in Washington, DC, HBMA works with the U.S. Congress, CMS, and other federal agencies to represent the business of medical billing within the healthcare industry. HBMA, a not-for-profit association established in 1993, provides knowledge and resources to assist members with the complexities of our industry.



HBMA MEMBERS HAVE ACCESS TO MANY RESOURCES

HBMA Educational & Training Programs

- **Annual Spring & Fall National Conferences:** An ideal time to network with your peers and take part in sessions led by industry experts.
- **Owners & Managers Conference:** Sessions are geared for owners and managers to provide them with a roadmap for building more efficient companies. These conferences are offered two times per year.
- **Annual Compliance Courses for Third-Party Medical Billing Companies:** Workshops are designed to develop policies and procedures – with a foundation in HIPAA – specific to your organization.
- **Monthly Distance Learning Programs:** Participate in audio and webcasts that cover a variety of operational, business and professional growth topics.
- **Specialty One-day Workshops:** Interact with others to receive information about specific topics in our rapidly changing industry.



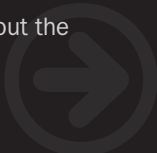
HBMA Publications

- **The HBMA Official Journal, *Billing*,** is published bi-monthly and contains useful articles written by industry experts on relevant and timely topics. Back issues are archived on the HBMA website under the “Members Only” section for your convenience.
- **The HBMA Federal Legislative Update** is published monthly, and allows you to find out how new governmental and regulatory issues will affect your practice. Back issues are archived on the HBMA website “Members Only” section.
- **HBMA’s Federal Regulatory and Legislation Report** is released monthly from our legislative consultant. This is your gateway to CMS and other federal governmental issues and activities.
- **Commercial Payer News** link offers a complete alphabetical listing of more than 100 health insurance plans as well as contact information for the insurance commissioners for each state in the nation.



Certification Program for HBMA Members

Certified Healthcare Billing & Management Executive (CHBME) is designed to demonstrate competency in the revenue cycle management process. This distinction is recognized throughout the healthcare industry.



HBMA Marketing Efforts for Members

- **Website Search Engine for Member Companies** is an indispensable tool for physician and practice managers to search by state and/or specialty to find billing companies. This search engine, marketed to the medical community, gets thousands of hits each month. HBMA members report receiving many new business leads from this search engine.
- **Exhibition at a variety of Annual Conferences** of medical and medical management associations, along with display ads in medical and medical management journals, to promote HBMA and the website search engine.
- **Provide Speakers** for local and national associations of medical and medical management professionals.

HBMA Online Resources » hbma.org

- **Website:** Visit www.hbma.org/news. Here you'll find examples of topics that HBMA provides its members. Remember also that your company can have an unlimited number of HBMA members – each able to access information from this website.
- **Publications:** All HBMA publications are archived for your convenience and review.
- **Message Boards:** Learn from your peers by participating in HBMA Message Boards. This is a great forum for discussion of the many issues you and your peers face each day. An example of subjects covered are: Coding, Compliance, General Business Practices, EHR.
- **Membership Directory:** An easy-to-use, searchable, online directory for HBMA members and contractors.
- **Employment Resources:** A free service to our members that you will find invaluable as you search for new associates.
- **Client Newsletter:** As an HBMA member you can create newsletters to send to your clients by using our easy-to-navigate layout template with timely articles written by industry leaders.
- **HBMA Document Library:** Members can upload a collection of many forms and operational documents for others to view and download so you have the latest educational information at your fingertips.



- **Social Media:** HBMA members have the opportunity to participate in a free and interactive relationship within the healthcare industry through HBMA's regularly updated social networks and blog. Members will be kept up-to-date on current events, relevant topics, available resources, educational events, and entertaining information, and are encouraged to participate and network.
- **Regulations:** You will receive email notifications of legislation and government regulations by state. You won't miss any updates in this area if you become a member of HBMA.
- **Electronic Health Records:** HBMA has developed a number of tools to assist members in the selection, implementation and management of electronic health records. These resources are essential to the proper integration of EHR into your billing company business model, and the client practices they serve.



MEMBERSHIP DISCOUNTS

HBMA offers members discounts on various products, services and educational programs throughout the year.

Ready to join in HBMA's mission to educate, advocate and cooperate? Apply online today!

www.hbma.org/join-hbma



- **More than 65 companies belong to HBMA as Vendor Affiliate members.** These companies have developed products and services for HBMA members to better serve their clients and conduct their businesses.
- **HBMA maintains 15 different contractor relationships,** many of which provide direct benefits to members.
- **The Quality Errors & Omissions Insurance Program** is designed for the needs of third-party medical billing companies by offering discounts to HBMA members.



For your benefit, HBMA has strong working relationships with:

- AAFP (American Academy of Family Physicians)
- AAHAM (American Association of Healthcare Administrative Management)
- ACA (American Collectors Association)
- ACR (American College of Radiology)
- ACMCS (American College of Medical Coding Specialists)
- AHA (American Hospital Association)
- AMA (American Medical Association)
- AHIMA (American Health Information Management Association)
- AHIP (America's Healthcare Insurance Plans)
- AHRA (American Healthcare Radiology Administrators)
- APF (American Pathology Foundation)
- BCBS (Blue Cross/Blue Shield Association)
- Cooperative Exchange
- HASC (Healthcare Administration Simplification Coalition)
- HCCA (Healthcare Compliance Association)
- HFMA (Healthcare Financial Management Association)
- MGMA (Medical Group Management Association)
- NSCHBC (National Society of Certified Healthcare Business Consultants)
- RBMA (Radiology Business Management Association)



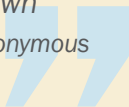
What HBMA Members Are Saying:

“It’s the best thing I’ve done for my career; I’ve made so many professional contacts.”
– FP, Calif.

“I receive about a year’s worth of education just from attending one conference.”
– CC, Ohio

“Since my membership also includes many of our staff, we each are able to realize benefits from a single membership in HBMA. Well worth the money.” – PY, Penn.

“The HBMA search engine produced more leads for my business than our own company’s marketing program.” – Anonymous



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